

Creating the Advertising Address for a Lettings Property



This guide provides a straightforward process for creating the advertising address for a lettings property, ensuring that you can effectively promote your rental listings. This address can be edited as required.

By following the steps outlined, you will streamline your marketing efforts and enhance visibility for your properties.

1 Navigate to the property you are creating the advertising address for.

The screenshot shows the 'iam property' dashboard. The top navigation bar includes 'My day', 'Lettings', 'Sales', 'Accounts', 'Reporting', 'Communications', and 'My account'. The left sidebar lists various management tools: Details, Checklist, Appraisals, Inspections, Accounts, Compliance, Information, Maintenance, Payment, and Marketing. The main content area is for a property at '442 Yew Tree Close, Hurworth, Darlington, DL2 2HX'. It shows a price of 'GBP 1100.00 pcm' and a status of 'Available' with '1 Tenant'. Below this, it identifies the 'Lead landlord: Mrs Pamela Green' and 'Lead tenant: Mr Horatio Morgan'. A 'Reference' field is empty, while 'Negotiator' is 'David-George Morgan', 'Branch' is 'Morgan & Co', and 'Status' is 'Prospect'. The bottom section features a 'PROPERTY PICTURES' gallery with an 'Upload' button, a 'Property Address' section with 'Postcode' (DL2 2HX) and 'Full Address' (442 Yew Tree Close, Hurworth, Darlington, Durham, DL2 2HX, UK) fields, and a 'Property Information' section.

2 Click the "Marketing" tab

Live Jobs 0

EPC Rating G

Details

Checklist

Appraisals

Inspections

Accounts >

Compliance

Information

Maintenance >

Payment

Marketing

Key Control

442 Yew Tree Close, Hurworth, Darlington, DL2 2HX | 4 4 | GBP 1100.00 pcm

Available 1 Tenant

Lead landlord: Mrs Pamela Green View Landlords

Lead tenant: Mr Horatio Morgan View Tenants

Reference: Negotiator: David-George Morgan Branch: Morgan & Co Status: Prospect

PROPERTY PICTURES Upload

Property Address Edit Address

Postcode DL2 2HX

Full Address 442 Yew Tree Close, Hurworth, Darlington, Durham, DL2 2HX, UK

Property Information

3 Click here to create the advertising address.

iamproperty CRM movebullet

My day Lettings Sales Accounts Reporting Communications

Live Jobs 0

EPC Rating G

Details

Checklist

Appraisals

Inspections

Accounts >

Compliance

Information

Maintenance >

Payment

Property Advertising

Advertise? Check this if this Property is Available for Advertising.

New build? Check this if this Property is a new Build.

Select Date Available From 05/07/2023 Today

Board Status No Board

Let Type Short Term

Advertising Address

Advertising Status Available

Advertising Url

Virtual Tour Url 1

Virtual Tour Url 2

Premium Listing Please select a premium listing

Pets? Check this if this Property accepts Pets.

Smokers? Check this if this Property accepts Smokers.

Tenancy Info

Matching Property

Lease Period

Min Lease Months

Max Lease Months

4 Click here to Save

Property Advertising

<p>Advertise ? Check this if this Property is Available for Advertising.</p>	<p>New build ? Check this if this Property is a new Build.</p>	<p>Select Date Available From 05/07/2023 Today</p>
<p>Advertising Address Close, Hurworth, Darlington, Durham, DL2</p>	<p>Advertising Status Available</p>	<p>Board Status No Board</p>
<p>Virtual Tour Url 1</p>	<p>Virtual Tour Url 2</p>	<p>Let Type Short Term</p>
<p>Pets ? Check this if this Property accepts Pets.</p>	<p>Smokers ? Check this if this Property accepts Smokers.</p>	<p>Premium Listing Please select a premium listing</p>
<p>Tenancy Info</p>		

Matching Property

<p>Lease Period Monthly</p>	<p>Min Lease Months 12</p>	<p>Max Lease Months 60</p>
<p>Property Type Semi-Detached Bungalow</p>	<p>Property Type Zoopla Terraced</p>	<p>Save Changes </p>
<p>Property Attributes</p>	<p>Property Age</p>	

5 By default the advertising address does not include the house number and the last digits of the postcode. The advertising address can be edited if required

Property Advertising

<p>Advertise ? Check this if this Property is Available for Advertising.</p>	<p>New build ? Check this if this Property is a new Build.</p>	<p>Select Date Available From</p>
<p>Advertising Address Yew Tree Close, Hurworth, Darlington, Durl</p>	<p>Advertising Status Available</p>	<p>Board Status No Board</p>
<p>Virtual Tour Url 1</p>	<p>Virtual Tour Url 2</p>	
<p>Pets ? Check this if this Property accepts Pets.</p>	<p>Smokers ? Check this if this Property accepts Smokers.</p>	<p>Tenancy Info</p>

Matching Property